Theory : Clothing and Fashion Studies

Maximum Marks: Theory: 70
Paper:50
Internal Assessment: 20
Pass Marks : 35% in the subject of Theory and Practical separately .

Time Allotted: 3 Hrs
Lectures per week:6

INSTRUCTIONS FOR THE PAPER SETTERS

The question paper will   consist of three sections A, B, C. Section A and B will have 4 questions from the respective sections of the syllabus and will 8carry marks each. Section C will consist of 9 short answer type questions of 2 marks each which will cover the entire syllabus uniformly.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from section A and B of the question paper and the entire section C.

Learning Objectives:
Course objectives

1. To impart knowledge of machines, suppliesused for sewing and their functions
2. Application of elements and principles in design drawing.
3. To know the concept of colours and its importance.
4. Understand the fundamental concepts of fashion and its importance.
5. Explore various career opportunities within the fashion industry.

SECTION -A

1. Study of tools and equipment
   a) Measuring tools
   b) Marking tool
   c) Cutting tools
   d) Sewing tools, parts, function,maintenance, defects and remedies of sewing machine
2. Anthropometry (body measurements) precaution in taking and recording measurements.Drafting and its importance
3. Elements of designs such as line, form, texture,colourdimensions of colour -hue, value, intensity, and colour schemes in relation to clothing
4. Principals for design such as harmony, balance, rhythm, emphasis and proportion in relation to clothing

SECTION -B

5. Fashion definition and its importance sources of fashion and fashion services.
6. Classification of fashion, factors affecting fashion- Social, Economic and Psychological, fashion cycle and length of fashion cycle.
7. Fashion terminology-Style, Change, Trend, Fashion Cycle, Fad ,classic, Fashion trend Silhouette
8. Fashion shows and their importance,Career in fashion industry.