

## Best Practice 1

Title: - Social Revitalization

Objectives:-

- Social edification through moral and spiritual enlightenment
- To adopt a people-oriented approach
- Practicing community development programs keeping in view rural population especially women.
- To uplift the morale of the marginalized communities
- To create awareness among ruralites hence promoting their self confidence.
- To enhance the mentality and living standards of rural population.
- To create a sense of belongingness among staff & students and the society.
- To apprise the knowledge of the uninstructed .
- To carry out activities corresponding to the basic needs of the community.
- To act as change agents for the society.

Context

Keeping in view the rural surroundings, our college promotes community development programs to apprise the rural population economically, socially, morally and spiritually. We tend to practice people-oriented activities as our college holds a responsibility towards the society. The college management and staff uphold this responsibility and further various clubs perform their duties in a zealous way. Living in a patriarchal society, our girl students with support of our staff tries to uplift the morale of women and girl child hence promoting girl education, jobs, financial security and self-reliance. Not only socially & economically, we enlighten women regarding health & hygiene as they are ignorant about various health issues. We also aim to enhance the standard of living among the rural population to bridge the gap between the rural & urban residents. We always believe in serving the society in an equal and harmonious way so our activities are inclusive of marginalized society. We tend to spread hope and happiness among society with a sense of belongingness. we believe that learning is a continuous process and it has no limits of age, surroundings & financial conditions. We act as a resource for various people and slowly & steadily we aim to augment our sphere.

Practice:-

The college feels privileged to be a part of various noble causes which aids in the betterment and upliftment of the society. The NSS, NCC, YRC units along with various clubs organize various activities suitable to our aims and objectives. The NSS unit of the college plays a major role in organizing campaigns, rallies and extension lectures on various social issues. It has been working as a change agent by adopting various villages such as Jassi Pau Wali, Gill Patti, Bhokhra, Khiyali wala wherein most of such activities are carried. Awareness campaigns on issues such as stubble burning, HIV AIDS, Drugs Abuse, plastic free environment are organised to make people aware of their environmental & social responsibilities. Plantation drives are organised inside and outside the college to promote green India

mission. To promote girl education we are all time believers of “Beti Bachao-Beti Padhao” as it aids to the existence of our institute and eradication of illiteracy among girls. Candle marches are held to raise voice against injustice and indiscriminatio prevalent in the society, wherein college management, staff and students are the active participants.

To enlighten people from rural background regarding health and hygiene, department of Home Science & Home Management took initiative to spread awareness regarding nutrition and balanced diet. Also keeping in view the menstrual health, women are counseled regarding maintaining menstrual hygiene, use of sanitary napkins, proper disposal, etc. as rural women are quite ignorant about such aspects. It is likely to be seen among rural women that they are unaware about their mental health, which causes depression and other health issues. To help them to cope up with such health issues, department of English & Economics upheld a responsibility in making them aware about their mental well being through informative discussions. Even women from rural backgrounds were reached to know their covid-19 lockdown experiences to create a sense of inclusiveness among them. Women from villages feel happy and lucky enough to be a part of such programs apart from their household chores.

To enhance their day to day knowledge, ruralites especially educated women were instructed regarding various banking operations by department of Commerce. They were informed about various types of accounts, how to fill a pay slip, withdrawal slips, bank vouchers etc. Even, they were made aware about various money saving techniques out of their limited income. Keeping in mind the online frauds, they were made aware of various malpractices and were instructed not to disclose their bank details.

Not only we focus on the revitalization of the rural population but we also make efforts to uplift the morale of various marginalized communities. Visits to old age home, orphanages and slums are our regular practice. Through such visits we try to cater with the manifold needs of the society.

Evidence of:-

Success:- The success of such practices is evident enough through the responses of the masses involved in these activities. Our staff and students are always welcomed warmly and they are heard willingly. The folks cooperate and participate in such activities with diligent enthusiasm. It is witnessed that people take interest in activities and campaigns whole-heartedly as they interact and ask certain queries related to our topics and urge our staff and students to conduct such visits on regular basis. Even the college management supports us financially so that no hindrance is caused on the way of such noble deeds.

Challenges:-

Most of the time such practices are carried smoothly and flawlessly but we face minor challenges. At times, we are unable to get permission to conduct lectures and campaigns at various places. At times people fail to cooperate due to their prior engagements. Moreover, Covid-19 pandemic was a major challenge as we could not conduct such visits as per the instructions of Government.

Future Goals: - We are planning to involve more of our girl students from various villages in this practice so that they can promote our aims in their respective villages. This will help us to get easy access to

more people and we can overcome our challenges. We tend to make our students socially more responsible so that they can be active change agents in the coming future.